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Reg. No.

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III Semester B.Voc. Degree Examination, March/April - 2021

RETAIL MANAGEMENT

Retail Logistics Management

(CBCS Scheme Freshers & Repeaters)

Paper : 3.5

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer all sections in english only.

SECTION - A

Answer any **FIVE** sub-questions. Each sub-question carries **TWO** marks. (5×2=10)

1. a) Give the meaning of logistics.
- b) What is inventory management?
- c) Name any four logistic firms.
- d) Expand LITS.
- e) What is the meaning of trade - off?
- f) What is logistic control?
- g) What do you mean by third party logistics?

SECTION - B

Answer any **THREE** questions. Each question carries **SIX** marks. (3×6=18)

2. What are the importance of packing?
3. What is the role of technology in logistics?
4. Explain the characteristics of telecommunication.
5. Write short notes on DRP and ERP.
6. State the characteristics of logistic information.

[P.T.O.]



(2)
SECTION - C

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Answer any **THREE** questions. Each question carries **14** marks.

(3×14=42)

7. Explain the elements of logistics.
 8. Write the benefits of IT in logistics.
 9. Explain the international factors in global organisation.
 10. What is a warehouse? Explain the types of warehouse.
 11. Explain the characteristics of LITS.
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